

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945756-1	09/02/12	September 2012	08/27/12 - 08/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
08/27/12 - 08/28/12	945756	06297177

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/27/12	08/28/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	6:32 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV081301H	\$400.00 NM
1	WPBF	Tu	08/28/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV081301H	\$400.00 NM
2	08/27/12	08/28/12	Good Morning America	7-9AM	MT-----	:30	3	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MT-----	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	8:41 AM	Good Morning America	7-9AM	:30	AWTV081302H	\$450.00 NM
3	WPBF	Tu	08/28/12	7:29 AM	Good Morning America	7-9AM	:30	AWTV081301H	\$450.00 NM
1	WPBF	Tu	08/28/12	8:29 AM	Good Morning America	7-9AM	:30	AWTV081302H	\$450.00 NM
3	08/27/12	08/28/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MT-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$325.00 NM
	Credited								
1	WPBF	Tu	08/28/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV081302H	\$325.00 NM
4	08/27/12	08/28/12	M-F 5pm News	5-6pm	MT-----	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MT-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/28/12	5:29 PM	M-F 5pm News	5-6pm	:30	AWTV081302H	\$475.00 NM
5	08/27/12	08/28/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	1	\$625.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MT-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV081301H	\$625.00 NM

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945756-1	09/02/12	September 2012	08/27/12 - 08/28/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	08/27/12	08/28/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/27/12	09/02/12	MT-----	2	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/27/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV081301H	\$275.00	NM
1	WPBF	Tu	08/28/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV081301H	\$275.00	NM
7	08/27/12	08/28/12	10-11a Anderson Cooper	10-11a	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/27/12	09/02/12	MT-----	2	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/27/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	AWTV081301H	\$275.00	NM
1	WPBF	Tu	08/28/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	AWTV081301H	\$275.00	NM
8	08/27/12	08/28/12	THE CHEW	1P-2P	MT-----	:30	2	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/27/12	09/02/12	MT-----	2	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/27/12	12:59 PM	THE CHEW	1P-2P	:30	AWTV081301H	\$225.00	NM
1	WPBF	Tu	08/28/12	1:56 PM	THE CHEW	1P-2P	:30	AWTV081301H	\$225.00	NM
9	08/27/12	08/28/12	GOOD AFTERNOON AM	2-3p	MT-----	:30	2	\$400.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/27/12	09/02/12	MT-----	2	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/27/12	2:37 PM	GOOD AFTERNOON AMERICA	2-3p	:30	AWTV081301H	\$400.00	NM
1	WPBF	Tu	08/28/12	2:38 PM	GOOD AFTERNOON AMERICA	2-3p	:30	AWTV081301H	\$400.00	NM
10	08/27/12	08/27/12	Dr. Oz	4-5p	1-----	:30	1	\$525.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/27/12	09/02/12	1-----	1	\$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/27/12	4:25 PM	Dr. Oz	4-5p	:30	AWTV081302H	\$525.00	NM
11	08/28/12	08/28/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,500.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/27/12	09/02/12	-1-----	1	\$1,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	08/28/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV081301H	\$1,500.00	NM
12	08/27/12	08/28/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$1,600.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/27/12	09/02/12	MT-----	2	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/27/12	7:53 PM	Jeopardy	7:30-8PM	:30	AWTV081301H	\$1,600.00	NM
1	WPBF	Tu	08/28/12	7:33 PM	Jeopardy	7:30-8PM	:30	AWTV081301H	\$1,600.00	NM
13	08/27/12	08/28/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$475.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/27/12	09/02/12	MT-----	2	\$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/27/12	11:44 PM	Nightline	11:35-12:05AM	:30	AWTV081302H	\$475.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/27/12	08/28/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/28/12	11:58 PM	Nightline	11:35-12:05AM	:30	AWTV081302H	\$475.00 NM
Total Spots							22		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,100.00
<u>Agency Commission</u>	\$1,815.00
<u>Net Amount Due</u>	\$10,285.00